

SUSTAINABLE INVESTMENT FORUM



Financing Innovation for Climate Action

20th September 2016 | New York City

Taking place alongside New York Climate Week



“Climate Action is centred on promoting effective partnerships between the public and private sector and helping create dialogue and knowledge transfer between corporates, International governments and NGOs with the acceleration of the global green economy the ultimate aim.”

Achim Steiner, UN Under-Secretary General, & UN Environment Programme Executive Director

New York Climate Week

New York Climate Week (NYCW) unites leading governments, investors, businesses and innovators during the annual UN General Assembly (UNGA), providing a collaborative space for climate change professionals to influence policy. Organised by Climate Action partner The Climate Group, NYCW 2015 played host to more than 120 affiliate events, allowing organisations to demonstrate support for the 17 Sustainable Development Goals adopted at the UNGA.

International influencers engaged at NYCW 2015:

- **Ban Ki Moon**, Secretary General, **UN**
- **Prakash Javadekar**, Minister of Environment, **India**
- **Jan Rabe**, Director Sustainability, **Siemens**
- **Jim Yong Kim**, President, **World Bank Group**
- **Niall Dunne**, Chief Sustainability Officer, **BT**
- **Todd Stern**, President Obama's Special Envoy for Climate Change
- **Leonardo DiCaprio**, Actor and Film Producer
- **Todd Stern**, President Obama's Special Envoy for Climate Change
- **John A. Kufuor**, Former President and Special Envoy on Climate Change, **Ghana**
- **Steve Howard**, Chief Sustainability Officer, **IKEA**
- **Michael Bloomberg**, Entrepreneur, philanthropist, and three-term mayor of New York City



120 EVENTS | 1 WEEK | 7 YEAR TRACK RECORD



The Sustainable Investment Forum

Financing Innovation for Climate Action

With a funding gap of over \$1 trillion USD, the availability of finance remains the greatest hurdle to mainstreaming low carbon technologies. Held during NYCW, the **Sustainable Investment Forum (SInv)** will unite the organisations that are developing, investing in or hoping to adopt innovative low carbon solutions to debate the way in which the current matrix of public and private finance can best align to accelerate low carbon growth.

Key topic areas:

- The role of big business in developing innovative products
- Impact of public policy and investment on scaling Innovation
- Sustainable cities as a driver for change
- Latest developments in low carbon technologies and cases of practical application
- Innovating the financial system to make low carbon investment attractive
- Assessing the progress of carbon markets in driving green investment

Why sponsor the Sustainable Investment Forum?

- Meet decision makers from across public and private organisations developing and investing in low carbon innovation
- Influence the discussions and dialogue with key actors driving low carbon investment
- Be seen as a leading organisation in the transition to a green economy
- Enhance your current commitment to driving a sustainable future



Who will be present?



- National and regional policy makers
- Large private sector organisations
- Innovative start-ups
- Private investment banks
- Development banks
- Early-stage investors
- Carbon market executives
- Think tanks and lobbying organisations

Climate Action



Climate Action has for the past 8 years established and built partnerships between business, government and public bodies to accelerate international sustainable development and advance the 'green economy'. We do this by providing a global media and events platform across which stakeholders can share knowledge, technologies and expertise, and identify innovative solutions to the challenges faced by climate change and a growing population.

Past Speakers:



President Ólafur Ragnar Grímsson
President of Iceland



Eric Usher
Officer in Charge, UNEP Finance Initiative



President Felipe Calderon
Chair of the Global Commission on the Economy and Climate; Former President of Mexico



Dr Ernest Moniz
Secretary of Energy, USA



Patrick Brown
Chief Executive Officer, Impossible Foods



RH Martin Haese
Lord Mayor of Adelaide, Australia



Jonathan Taylor
Vice-President responsible for Environment and Climate Action, European Investment Bank (EIB)



Tom Steyer
California Business leader, Philanthropist and Clean Energy Advocate



Sean Kidney
Chief Executive Officer and Co-Founder, Climate bonds



Peter Schwarzenbauer
Member of the Board of Management, BMW AG



Helen Clark
Administrator, United Nations Development Programme (UNDP)



Achim Steiner
Executive Director of the United Nations Environment Program (UNEP) and Under-Secretary-General of the United Nations

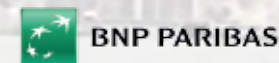
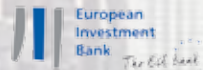


George Ferguson
Mayor of Bristol, European Green Capital 2015, United Kingdom



Bea Perez
Chief Sustainability Officer, Coca-Cola Group

Previous Climate Action Sponsors:



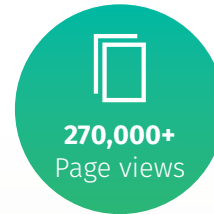
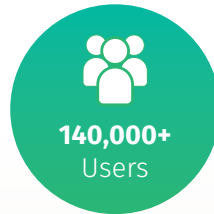
Climate Action Marketing Reach*



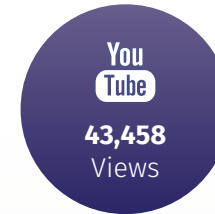
Marketing Campaign



Website



Social Media



Visitors by Continent



*As of January 2016. Our ongoing outreach means these numbers are increasing every day.

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For more information about this event please contact:

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“We came here because we had a message to deliver as well as to learn, as this is a place where we could get in touch with policy makers, industries and innovators. We came here to understand how we can better position ourselves to deliver the sustainability that the world needs.”

Paolo Falcioni, Director General, CECED

